

2021-22 COMMUNITY GRANTS



The City offers several grant options for organisations running events, arts projects, festivals and community projects. To determine which grant best suits your event, please refer to this table. If you need further assistance please contact our Grants Team on 5272 5560 email communitygrants@geelongcity.vic.gov.au

Grant Name	Overview	Example
Community Events	Support for moderate sized events which bring economic benefits to the City of Greater Geelong, strengthen and enrich community, celebrate common interests, showcase local competitive advantages and provide opportunities for local participation	<ul style="list-style-type: none"> ✓ Business Events such as conferences and expos hosted in Geelong ✓ Food and beverage events ✓ Regional, State or National championships and competitions hosted at Geelong venues. ✓ Religious and spiritual events including Christmas ✓ Civic events e.g. Australia Day ✓ Events showcasing local industries and Geelong's competitive advantage
Festival-Arts	Support for the inclusion of art within small to moderate sized community-based festival that have creative, community and cultural outcomes.	<ul style="list-style-type: none"> ✓ Music Festivals ✓ Multi-arts events ✓ Film Festivals ✓ Heritage events ✓ Indigenous events ✓ Performing arts festivals ✓ Multicultural celebrations ✓ Children's arts festivals
Healthy and Connected Communities	For the delivery of projects, programs, activities and small community forums or events that are responding to a community need and will improve the health, wellbeing and capacity of our community.	<ul style="list-style-type: none"> ✓ Sports Clubs or Community groups celebrating a milestone anniversary ✓ Skills building and awareness raising community workshops or forums ✓ Commemorating Veterans ✓ Celebrating Diversity in our community
Environmental Sustainability	Support for the initiation, development and delivery of projects that enhance our natural environment and drive environmental sustainability actions across the Geelong region	<ul style="list-style-type: none"> ✓ Events showcasing environmental sustainability ✓ Events promoting positive environmental practices ✓ Events focused on connecting with nature and our environment
Events not funded	Ineligible Project Types	<ul style="list-style-type: none"> ✗ Events that are ongoing, regular activities of a venue approved under a licence/tenancy agreement e.g. monthly markets, seasonal sporting events or other activities ✗ fundraising events e.g. fetes, markets, fun runs, concerts, competitions where the primary purpose is to fundraise for a charity or cause ✗ prizes, gifts, awards or sponsorship costs such as trophies medals money and vouchers ✗ events that are the core purpose of a business.