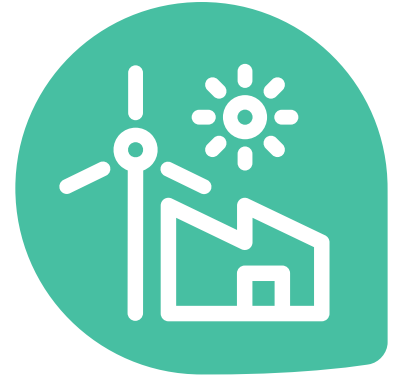


CLEANTECH INNOVATIONS GEELONG

SUPPORT FOR YOUR BUSINESS



Cleantech Innovations Geelong is a business and industry support program to develop markets for clean technologies (cleantech). Our vision is to establish Geelong as a Centre of Excellence for cleantech in Australia, by attracting investment, creating jobs and building skills.

The program has been operating since 2014, delivering positive economic growth and sustainability outcomes for Greater Geelong. Funding has been secured to continue providing business support during 2018-2021.

Clean technology is defined as economically viable products, services and processes that; harness renewable materials and energy sources; dramatically reduce the use of natural resources; and cut or eliminate emissions and waste.

HOW CAN WE HELP YOU?

Our team provide hands-on business support to help you:

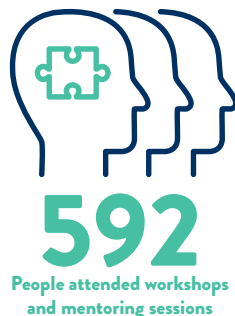
- Access grants for new projects that stimulate the market for clean technologies
- Deliver activities to develop your skills and capabilities around clean technologies
- Create innovative cleantech products through procurement
- Explore opportunities to expand markets for your cleantech products and services
- Share your success stories and learn from others through industry briefings

OUR KEY ACTIVITIES DURING 2018-2021 WILL BE:

- Bringing new cleantech products to market by stimulating demand and providing grants
- Inviting proposals for large-scale cleantech demonstration project(s)
- Exploring the creation of a cleantech cluster

WHAT HAS OUR TRACK RECORD BEEN SINCE 2014?

The following economic growth outcomes have been achieved in Greater Geelong:



WHY IS DEVELOPING CLEAN TECHNOLOGIES IMPORTANT TO THE GEELONG ECONOMY?

- Clean technology is a growing market with a broad range of opportunities in: renewables, energy efficiency, clean cities, waste management and recycling, water, green buildings, biomaterials, biofuels and stimulating demand for clean technology goods and services;
- For every job created in the cleantech sector, anywhere from 2 to 6 indirect jobs will be generated;
- A clean technology driven economy will allow existing technical services, and businesses, to expand and diversify their markets;
- Existing education and training programs can be expanded to support the market development activities of Cleantech Innovations Geelong.

FIND OUT HOW WE CAN HELP YOUR BUSINESS. CONTACT US TODAY:

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