

# BARWON HEADS

## STRUCTURE PLAN UPDATE 2016

### PROJECT BULLETIN #1

Welcome to our first communication on the Barwon Heads Structure Plan Update. As the name 'Update' implies we're not creating a new Structure Plan but updating the existing one, which was developed in 2010.

Structure Plans provide directions on how townships should grow and develop in the future, identifying key strategic planning issues in relation to community needs and aspirations.

As we move through the process of updating your Structure Plan we will keep you informed of what's going on and when you can provide input and feedback. The Project Team looks forward to working with you throughout this process.

**Andre Schmid**  
Project Manager

**Tim Hellsten**  
Manager Planning Strategy and  
Urban Growth



### Project Purpose

The Barwon Heads Structure Plan was formally adopted by the City of Greater Geelong in January 2010. It's now time to update the Structure Plan to make sure it meets the community's changing needs, particularly around demographics, development pressures, housing diversity, residential character, the rural and natural environment, climate change, flooding, transport and infrastructure.

Town Planning and Urban Design specialists, Hansen Partnership have been engaged by the City to undertake a **Barwon Heads Residential Character Assessment**.

This assessment will consider how the current planning controls guide new developments within the town.

You will have the opportunity to have input on what you value about the character of Barwon Heads through the engagement process.

A separate tree assessment is being undertaken for Warrenbeen Court by Ecology and Heritage Partners

### Project Givens

The Update and associated engagement activities will be undertaken within the following 'givens'. These are the elements of the process and existing planning policy that can't be changed:

- Professional responses on how best to address current issues will be informed and guided by both evidence and community aspirations
- Any potential change to the settlement boundary will be

considered in the context of state and local planning policies

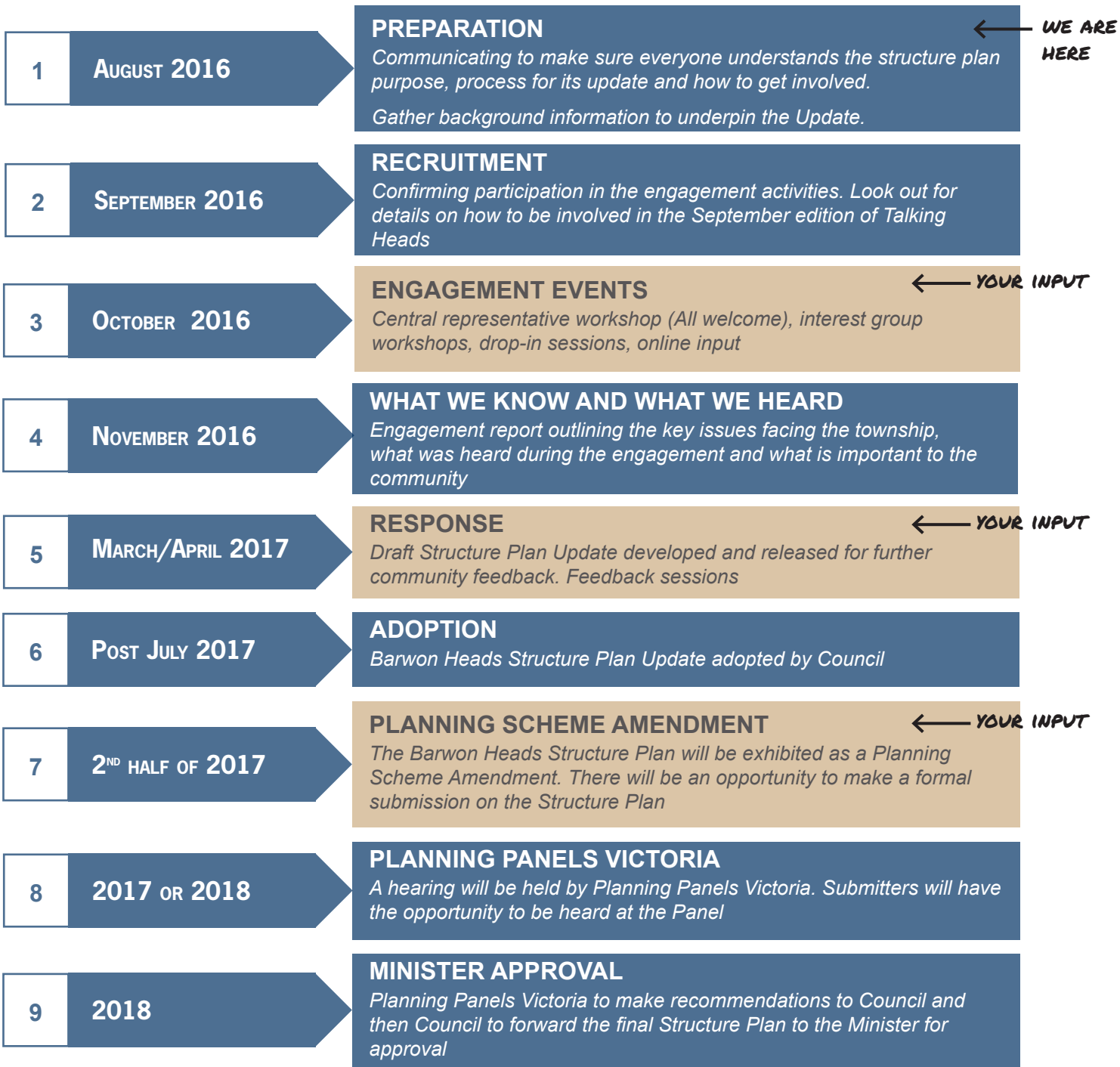
- There will need to be new houses within established areas to achieve Council's adopted policy position in the Housing Diversity Strategy 2007 and the residential character of Barwon Heads
- Maintaining and even strengthening existing open space and wetlands is an important part of the Update to meet our local, state and international obligations
- Recommendations will go to Council but ultimately it is the State Planning Minister who makes the final decision. The Planning Scheme Amendment will also be heard by the independent Planning Panels Victoria

## Engagement Purpose

The purpose of the engagement is to understand what is important to the community and how best the Structure Plan can respond within the assumptions. Council will be assisted by an independent engagement facilitator throughout the process.

## Process Overview including Engagement Opportunities

There are nine broad steps to the process of updating the Structure Plan. These are set out in the figure below along with the engagement opportunities:



## Contacts:

If you have any questions regarding the process please contact the Planning Strategy Team at the City of Greater Geelong:

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If you would like to receive updates about the project please send your contact details to [planningstrategy@geelongcity.vic.gov.au](mailto:planningstrategy@geelongcity.vic.gov.au) or call Bernadette Notting on 5272 5078.