

EVENTS FAQ

The City offers several grant options for organisations running events, arts projects, festivals and community projects. To determine which grant best suits your event, please refer to this table. If you need further assistance please contact our Grants Team on 5272 5039 or 5272 4736 or email communitygrants@geelongcity.vic.gov.au.

WHICH GRANT IS BEST FOR MY EVENT

GRANT NAME AND OVERVIEW	EXAMPLE	
COMMUNITY EVENTS		
Support for moderate sized events which bring economic benefits to the City of Greater Geelong, strengthen and enrich community, celebrate common interests, showcase local competitive advantages and provide opportunities for local participation	<ul style="list-style-type: none"> ✓ Business events such as conferences and expos hosted in Geelong ✓ Food and beverage events ✓ Regional, State or National championships and competitions hosted at Geelong venues. 	<ul style="list-style-type: none"> ✓ Religious and spiritual events including Christmas ✓ Civic events e.g. Australia Day ✓ Events showcasing local industries and Geelong's competitive advantage
CREATIVE COMMUNITIES ARTS FESTIVALS		
Support for groups seeking to develop small to moderate sized festivals which celebrate local or community identity, provide a diverse range of arts activities in accessible locations, and enrich the cultural life of the Geelong community.	<ul style="list-style-type: none"> ✓ Music festivals ✓ Multi-arts events ✓ Film festivals ✓ Heritage events 	<ul style="list-style-type: none"> ✓ Indigenous events ✓ Performing arts festivals ✓ Multicultural celebrations ✓ Children's arts festivals
HEALTHY AND CONNECTED COMMUNITIES		
For the delivery of responsive community projects, programs, activities and small community forums or events that focus on improving health, wellbeing and capacity building that benefit the broader community.	<ul style="list-style-type: none"> ✓ Sports clubs or community groups celebrating a milestone anniversary ✓ Skills building community workshops 	<ul style="list-style-type: none"> ✓ Commemorating Veterans ✓ Celebrating diversity in our community
ENVIRONMENTAL SUSTAINABILITY		
Support for the initiation, development and delivery of projects that enhance our natural environment and drive sustainability across the Geelong region	<ul style="list-style-type: none"> ✓ Events showcasing environmental sustainability ✓ Events promoting positive environmental practices 	<ul style="list-style-type: none"> ✓ Events focused on connecting with nature and our environment
EVENTS NOT FUNDED		
Ineligible Project Types	<ul style="list-style-type: none"> ✗ Regular sporting or community programs ✗ Regular markets 	<ul style="list-style-type: none"> ✗ Events primarily for the purpose of fundraising ✗ Events that are the core purpose of a business.