

Future Narrative Summary

South Geelong 2030

A thriving, vibrant area

Within South Geelong are all the facilities we need – cafes, shops, food, cinemas, schools, hospitals, health and well-being services, open spaces, sport and recreation facilities, the new station and mixed used development. From our place you can easily access the Central Business District, waterfront, Barwon River, Rail Trail, coast and hinterland. It is however more than the location that makes this a vibrant area, it is our strong sense of community and belonging that brings us together and helps us thrive.

Where we live, work, play, learn, shop, travel and build our community.

We're a contemporary community who live lightly on our neighbourly environment. Our values of sustainability, healthy living, being kind, compassionate and welcoming make our special part of Geelong attractive to locals and visitors.

A green, leafy, neighbourhood with safe, easy access to everything we need

The green, leafy, residential community was created by the early residents and it continues today with new developments complementing this South Geelong character of wide streets, open spaces, connecting paths, tracks and trails, original heritage homes, modern additions in our safe and welcoming neighbourhood.

Values and Commitments

As we move toward achieving our preferred future, we will be guided by the following values and commitments:

- Respecting the beauty of our heritage buildings, streetscapes and open spaces.
- Creating future design that promotes physical and emotional community connections, sustainable living and the Geelong South character.
- Creating a safe environment for people to walk, ride, drive in to, out of and around
- Being a welcoming, inviting, neighbourly community where people are respectful, kind and compassionate.
- Engaging with and in our community's aspirations and activities

Future Directions and Strategic Outcomes

Future Direction	Strategic Outcomes
Access and Connections	<ul style="list-style-type: none">• Easy universal access connections within the neighbourhood and to the central business district, riverfront, hospitals, rail trail, surrounding coast and hinterland• Easy and safe to move around with clear signage, way-finding and lighting including clever and creative pedestrian crossing lighting• Comprehensive walking and cycling network• Safe area where people come first• Well managed and safe traffic intersections• Clever and creative public transport options
Social infrastructure	<ul style="list-style-type: none">• Clever and creative responses to changing social infrastructure needs• Maximised use of existing social infrastructure which meets needs

Future Direction	Strategic Outcomes
Development and housing	<ul style="list-style-type: none"> • Open spaces for people and pets • The definitions, implications and decision-making processes in approving housing developments are understood and inclusive • Developments reference the 'character and identity' of the area and provide the future heritage • Mixed use development with housing options, retail and open, urban spaces
Traffic and Parking	<ul style="list-style-type: none"> • Traffic moves through the neighbourhood slowly and safely • Available parking for the cars and bicycles of commuters
Character and identity	<ul style="list-style-type: none"> • Leafy, evergreen trees define our streets • An active and healthy community • A connected and engaged community • Community gardens and orchards are part of neighbourly interactions • Developments reference the character of the areas to create the community's future heritage
Businesses	<ul style="list-style-type: none"> • People living and working locally • Vibrant shopping, cafés and nightlife