

GEELONG FAST FACTS

Geelong is located 75km south west of Melbourne and is Victoria's largest regional city.

Local Government Area	Population		Growth Rate % change p.a	Area km ²
	2018	2036		
City of Greater Geelong	252,220	360,250	+2.0%	1,248
Surf Coast Shire	32,250	45,440	+1.9%	1,553
Borough of Queenscliffe	2,980	3,170	+0.3%	9
Golden Plains Shire	23,120	33,070	+2.0%	2,703
Colac Otway Shire	21,500	22,330	+0.2%	3,438
Total (G21 Region)	332,070	464,260	+1.9%	8,951
Greater Melbourne	4,963,349	6,884,100	+2.0%	9,991
Victoria	6,460,675	8,722,700	+1.7%	227,496

Source: Department of Environment, Land, Water and Planning, 'Victoria in Future 2019'.

Building Activity, City of Greater Geelong	2017/18	2018/19	% Change
New dwelling approvals (no.)	2,940	3,086	+5.0%
Domestic building activity	\$1,039.1m	\$1,135.8m	+9.3%
Non-domestic building activity	\$697.6m	\$549.8m	-21.2%
Total Value of Building Activity	\$1,737m	\$1,686m	-2.9%

Source: City of Greater Geelong.

Median House Prices	2017	2018	% Change
City of Greater Geelong	\$477,000	\$539,900	+13.2%
Surf Coast Shire	\$750,500	\$830,000	+10.6%
Borough of Queenscliffe	\$815,000	\$920,000	+12.9%
Golden Plains Shire	\$395,000	\$470,000	+19.0%
Colac Otway Shire	\$335,000	\$345,000	+3.0%
Metropolitan Melbourne	\$721,000	\$740,000	+2.6%
Victoria	\$597,000	\$610,000	+2.2%

Source: Department of Environment, Land, Water and Planning.

City of Greater Geelong Industry Sectors	Jobs			Value-added [^]	
	No.	%	Change 2011-16	\$m	%
Health Care & Social Assistance	17,668	18%	+4,303	\$1,525	12%
Retail Trade	13,663	14%	+1,532	\$948	7%
Education & Training	10,997	11%	+2,122	\$1,149	9%
Construction	9,667	10%	+1,711	\$1,290	10%
Manufacturing	8,085	8%	-2,810	\$1,095	8%
Accommodation & Food Services	7,727	8%	+1,822	\$447	3%
Public Administration & Safety	5,623	6%	+1,243	\$666	5%
Professional, Scientific & Tech. Serv.	5,335	5%	+1,193	\$669	5%
Other Services	3,895	4%	+539	\$253	2%
Transport, Postal & Warehousing	3,672	4%	+488	\$499	4%
Administrative & Support Services	2,957	3%	+506	\$409	3%
Financial & Insurance Services	2,730	3%	+283	\$864	7%
Wholesale Trade	2,156	2%	-338	\$409	3%
Arts & Recreation Services	1,678	2%	+385	\$107	1%
Rental, Hiring & Real Estate Services*	1,352	1%	+202	\$2,012	15%
Electricity, Gas, Water & Waste Serv.	1,316	1%	+298	\$507	4%
Agriculture, Forestry & Fishing	1,068	1%	+294	\$184	1%
Information Media & Telecomm.	920	1%	+24	\$185	1%
Mining	157	0.2%	+27	\$65	1%
TOTAL	100,666		+13,824	\$13,282	

Source: REPLAN Economy (based on ABS data). [^]Contribution to Gross Regional Product.

*Rental, Hiring & Real Estate Services includes 'Ownership of Dwellings', which is an imputed value of the service of dwellings, and accounts for \$1.6b or 12.4% of total value-added.

City of Greater Geelong Labour Force	126,300
---	----------------

Department of Employment, Skills, Small and Family Business.

Number of Commuters	2011	2016	% Change
Greater Geelong to Greater Melbourne	10,333	11,792	+14%
Greater Melbourne to Greater Geelong	4,889	6,513	+33%
Greater Geelong to other G21 Councils*	2,716	3,473	+28%
Other G21 Councils to Greater Geelong	10,315	13,891	+35%

Source: REMPLAN Economy (based on ABS data).

*Surf Coast Shire, Borough of Queenscliffe, Golden Plains Shire and Colac Otway Shire.

Major Employers - City of Greater Geelong	Employees*
Barwon Health	4,248
Department of Education and Training - Barwon South West Region	3,228
Deakin University - Waurin Ponds & Waterfront campuses	2,122
GenU Community Services	2,066
City of Greater Geelong	1,595
Cotton On (Head Office, Stores & Distribution Centre)	1,370
Transport Accident Commission (TAC)	921
Barwon Prison Precinct	840
Ford Motor Company of Australia (Design & Testing)	750
Viva Energy	700
WorkSafe Headquarters	700
National Disability Insurance Agency (NDIA) Headquarters	607
Epworth Hospital	550
The Gordon (TAFE)	526
St John of God Hospital	508
Rex Gorell Group	430
Southern Star Aluminium Windows & Doors	400
MC Herd	357
Timbertruss Geelong	343
Godfrey Hirst Australia	325
Barwon Water	313

Source: City of Greater Geelong. *Full-time equivalent (FTE) employee numbers at July 2018.

This is a selection of some of the largest employers in the City of Greater Geelong.

Infrastructure & Research Assets	Major Tourism & Cultural Assets
Avalon Airport (International)	6 million people visit Geelong and The Bellarine every year
Port of Geelong	Waterfront Geelong
V/Line and Ferry Services	Bellarine Peninsula
CSIRO Australian Animal Health Laboratory	Great Ocean Road
Centre for Emerging & Infectious Diseases	Geelong Botanic Gardens
Centre for Molecular & Medical Research	You Yangs Regional Park
Geelong Future Economy Precinct	Geelong Arts Centre
Pivot City Innovation District	Geelong Art Gallery
Health & Allied Services	Geelong Library & Heritage Centre
Barwon Health (University Hospital Geelong)	Narana Aboriginal Cultural Centre
Epworth Hospital Geelong	Major Education Facilities
St John of God Hospital	Deakin University
Lake Imaging	- Waterfront Campus
GenU Community Services	- Waurin Ponds Campus
GMHBA	The Gordon (TAFE)
Bellarine Community Health	Marcus Oldham College (Agricultural)
National Disability Insurance Agency	Geelong Tech School

Economic Development

100 Brougham St Geelong

P: 03 5272 4888

E: ecodev@geelongcity.vic.gov.au

www.geelongaustralia.com.au/business

  Eco Dev Geelong

CITY OF GREATER
GEELONG

