

PROJECT BULLETIN #1

October 2016



Welcome to our first communication for the **Highton Village Urban Design Framework** (UDF) project.

The City has commenced a program to review the streetscape character and town planning guidelines for local shopping areas within Geelong.

Highton Village is the first centre to be reviewed as part of this new initiative.

The Highton Village Traders Association have encouraged the City to focus on

the opportunities for the Highton while maintaining its unique village feel. To help prepare the Plan the City has formed a Design Team with experience in urban design, landscape architecture, town planning and traffic engineering.

We look forward to working with you to shape the future Highton Village.

Jessica Hurse
Project Manager

WHY DOES HIGHTON NEED A PLAN?

The centre is thriving; the great businesses, the lovely treed character and unique shopping and dining experiences attract customers from far and wide. With this success brings challenges and opportunities for improvements.

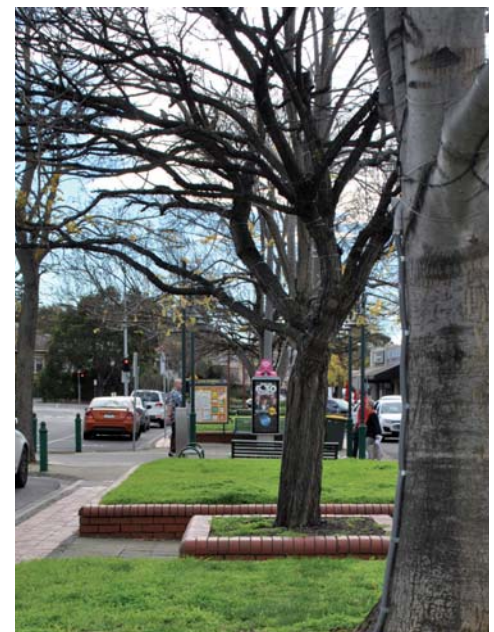
It has been many years since the streetscapes in Highton Village have been updated and some parts of the street are looking tired. Parking and access can be difficult at times. The design of the infrastructure gives preference to cars over walkers and cyclists and this can be unsafe.

The community of Highton is changing as more families move into the area. Shifting retail trends make the 'experience' of visiting a shopping centre as important as the goods available for purchase.

This plan will look at all the elements of the centre in a holistic way.

Using words, plans and drawings the UDF will include:

- A community vision for the future Highton Village
- An overall urban framework plan to guide future investment and development
- Concept plans for future streetscape upgrade works
- Access and movement plan for vehicles, walkers and cyclists
- Staged and costed implementation plan
- Planning guidelines for new developments within and around the centre to enhance the village character



HAVE YOUR SAY

Just imagine if you could influence...

- the look and feel of Highton Village
- the spaces and places for people and events
- how do you move in to, out of and around the place

This is a chance for the Highton community, local businesses and the City to work together, with the assistance of the Design Team, to share ideas about how the Highton Village should grow and develop in the future.

During the hands on session you'll learn, have your say, meet people and even have some fun! Please join the conversation

Please go to www.geelongaustralia.com.au/yoursay and register online

or phone Bernadette Notting on 5272 5078 for a hard copy registration form.

Once we have your registration form, we'll send you confirmation along with more detailed information on the workshop session.

SHAPE HIGHTON VILLAGE

WHEN: Monday 14 November from 5.30 - 8.30pm

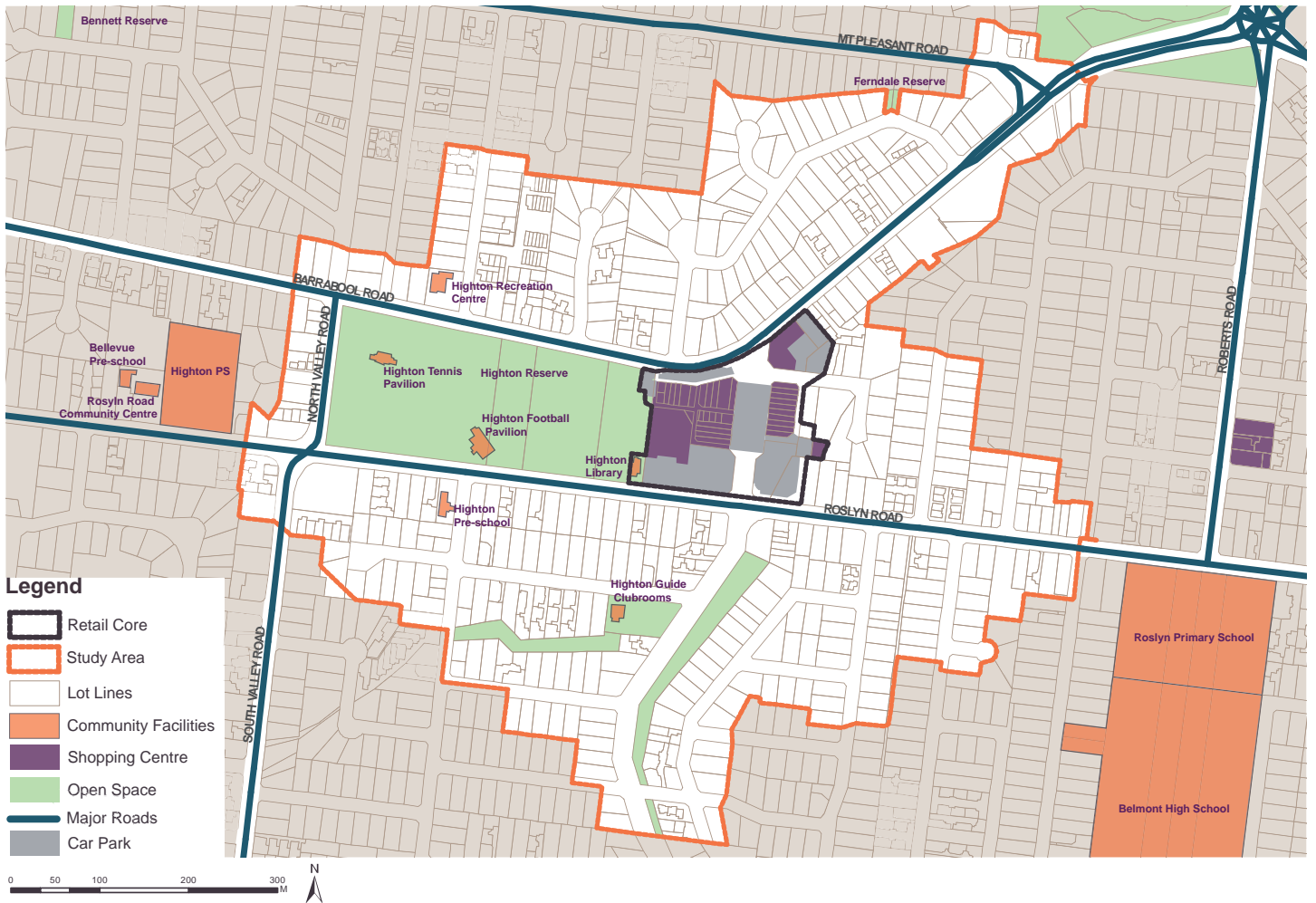
Registration is essential

VENUE: Highton Tennis Clubrooms, North Valley Road, Highton

A light supper will be provided

STUDY AREA

The project will focus on the shopping area and provide design guidelines for new housing in the broader study area.



PROJECT TIMELINE



CONTACT

To find out more about the project visit www.geelongaustralia.com/yoursay or contact the Project Manager Jess Hurse on 5272 4252 or jhurst@geelongcity.vic.gov.au